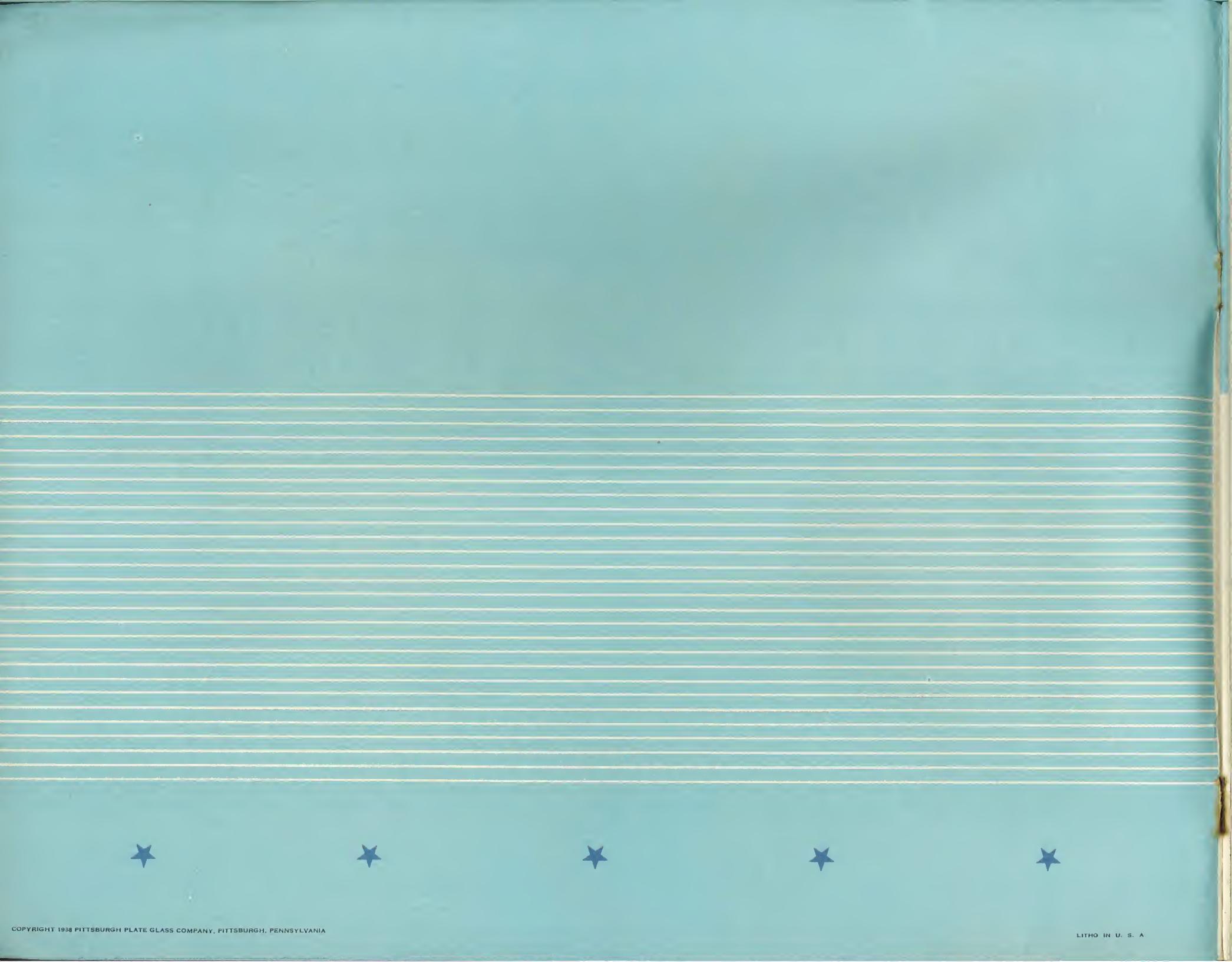


The background of the advertisement features a dynamic, abstract design composed of numerous overlapping circles in various sizes and colors. The colors include vibrant shades of red, orange, yellow, green, blue, and purple, all set against a neutral, light-colored background that suggests a textured or architectural surface.

*Colors* BY NATURE • *Paints* BY PITTSBURGH • SERVICE BY



# *Styling*

## WITH COLOR

★ More and more, people are beginning to realize that simply painting the exterior or interior of their homes is not enough. You should make Paint "do something" for your home and TO you. ★ On the exterior of the home, Color properly distributed can bring out the best design lines. It can make a tall lean house seem lower or a small house seem larger. The proper accenting color on a door or shutter acts as a tonic for the entire color scheme. It's the descriptive adjective which says, "Happy people live within." ★ Your HALL is the hand shake of your house. Its color should say, "Welcome, I am glad to see you. You will have a good time while you are here." ★ The LIVING ROOM should be background . . . first for you . . . your personality and your own coloring . . . then for the many precious things which you have collected through the years. ★ The color of the DINING ROOM should say, "Relax . . . be gay . . . eating and the family gathering are fun!" ★ The KITCHEN should sparkle like its pots and pans. ★ Upstairs, the BEDROOM colors should whisper, "Sleep in beauty and in quietness" and the BATHS should be a fitting background for their smooth porcelains and the silver sheen of their polished fixtures ★ Styling with Color can bring your house to life and make going home a great adventure.

*H. Ledyard Towle*



WE Double  
Dare You

TO BE DIFFERENT

★ If you are planning to paint, whether you redecorate the entire house or just "do over" a single room, don't fall into that old, drab rut of sameness. Don't timidly decide again on those mousy grays, neutral creams — and other conservative shades, which add not one whit of sparkle and gaiety to your home. ★ This time *be different!* Pick new and daring tints that perk up your whole place! Make drab rooms sing the merry melody of color. Spread a rhapsody in hues throughout. Walls, ceilings, trim, furniture — everything will take on new, exciting beauty. Your spirits will rise. Spread sunshine and cheer. Your home will become a much merrier, brighter place in which to live!





#### PINE CONE HALLWAY

Walls — Maize Tan Wallhide • Ceilings — Chrome Green Wallhide Toner • Wainscot and Trim — White Waterspar Enamel • Pine Paneling — Waterspar Varnish.



#### CAROLINA DOVE HALLWAY

Walls—Mist Gray Wallhide • Ceiling—White Wallhide • Stencil—Blue-Green made by using equal parts of Wallhide Chrome Green, Ultramarine Blue Toner and White • Trim — Jade Green Waterspar Enamel.



#### VICTORIAN HALLWAY

Walls — White tinted with Ultramarine Blue Wallhide Toner • Ceiling — Horizon Blue Wallhide • Trim — White Waterspar Enamel



# Parlor Magic

## YOUR PAINT BRUSH IS A MAGIC WAND

★ On these two pages are illustrated several enchanting tricks for parlor, living room and entranceway magic. Colorful tricks that lend a gay and charming "welcome" to hallways — personality and poise to the living room. With but a few strokes of the paint brush wand Plain Jane rooms can be completely transformed into sparkling Cinderellas. Gaily colored walls, fresh floors, or deftly decorated trim are often all that is needed ★ Borrow some of the lovelier colors of nature and splash them with gay abandon throughout your living room. Choose hues and tints that spell YOU; that frame the cherished possessions you will want to use. The color of our surroundings quite imperceptibly becomes the color of our daily lives . . . colors seep into our consciousness, influencing our spirits, our moods, our well-being. A gay room adds a note of buoyancy, an exhilaration that lasts throughout the day. Likewise, lack of color can be depressing, giving a drab, morose outlook to sensitive persons. Remember, too — simplicity is the



keynote of modern design. ★ Summon your Painting Contractor. Let him offer his suggestions. For the color sense he has built through long years of experience is valuable to you. He will marshall before your very eyes the very soft-petal shade or bold, daring tint you have in mind. ★ Then, left to his task, the Painting Contractor and his deft craftsmen swiftly, carefully, thoroughly bring into reality your dream room. ★ And what wonderful changes have been brought about — with the subtle soft tones of Wallhide on walls and ceilings; the vibrant shades of Waterspar Enamel skillfully blending or boldly contrasting; and the durable beauty of Florhide for perky, lively floors. ★ And, believe it or not, your room will be transformed — from gray to gay — in a single day.



#### LIVING ROOM

Walls — Sea Foam Green Wallhide • Ceiling — Peach Wallhide • Trim — White Waterspar Enamel.



#### LIVING ROOM

Walls — Suntone Wallhide • Ceiling — Dawn Gray Wallhide • Trim — White Waterspar Enamel.



#### LIVING ROOM

Walls — Circassian Brown Wallhide Toner Intermix • Ceiling — Ivory Wallhide • Trim — White Waterspar Enamel.

### TIGER LILY LIVING ROOM

Walls — Chartreuse Wallhide Intermix • Ceiling — Dawn Gray Wallhide • Trim — Waterspar tinted to match wall color.



### PEONY LIVING ROOM

For Walls — Rich Plum Red — special color Wallhide. Other wall areas — "Off" White easily made by adding dash of Black Toner to White Wallhide • Ceilings — Oyster White • Woodwork — Oyster White.



### LIVING ROOM

Walls—"Off" White obtained by adding small amount of gray to White Wallhide • Ceiling—Dark Blue Intermix of White and Ultramarine Blue Wallhide Toner • Beams — Silver Gray Pitcairn Wood Stain — followed by coat of Pitcairn Flat Varnish.



### IRIS ROOM

Walls — Two walls in Suntone Wallhide • Adjoining Walls — "Off" White made by adding small amount of Black Toner to White Wallhide • Ceiling — Suntone same as two walls • Wood Trim — Old Ivory Waterspar Enamel.



# Vibrant Color FOR VIBRANT YOUTH

★ "Youth must have its swing," to paraphrase an old adage. And rightly so! For you can't subdue the bubbling over enthusiasm of youth. That's why so many wise parents have designed playrooms—and other rooms, too—for the natural, hearty exuberance of their rapidly growing-up children. ★ Here is an excellent chance to be bold and brave with

startling, contrasting shades. A chance to reflect all the life and spirit of the room's purpose in its color schemes! Bright reds, greens, blues, and vibrant shades of every description can be safely used. ★ Why not decorate a playroom for your children? The cost will be much more modest than you think. Call up your Painting Contractor and ask him for an estimate.

## PLAY ROOM

Walls — White Semi-Gloss Wallhide • Ceiling — Chrome Yellow Wallhide Toner • Trim — Lettuce Green Waterspar • Built-in Furniture—Black Waterspar Enamel • Floor Covering — same shade as ceiling color.



## GAMES ROOM

Walls — Circassian Brown Wallhide • Ceiling — Vermilion Wallhide Toner Intermix • Trim — Travertine Waterspar • Built-in Corner Seat — Navajo Red Waterspar Enamel • Table and Chairs — Travertine Waterspar trimmed with Canary Yellow • Table — Jade Green Waterspar • Floor — Dark Blue striped in shades of Wine color and Brown.

# Pick a Color



## AZALEA DINING ROOM

Walls—Rich Sand Wallhide Intermix • Ceiling—A lighter shade of sand •  
Woodwork — Natural Knotty Pine finished with Waterspar Clear Varnish •  
Chinese Red Waterspar in Cabinet Lining.



## DINING ROOM

Walls — Maize Tan Wallhide • Ceiling — "Off" White Wallhide Flat •  
Between Molding and Ceiling — Yellow Wallhide Intermix • Woodwork —  
White Waterspar Enamel • Blinds — Canary Yellow Waterspar Enamel.



BREAKFAST ROOM (Sun-flower) • Walls—Chrome Yellow Medium Wallhide Toner with contrasting bands, White Wallhide • Ceiling—Same as walls • Trim—White or Ivory Waterspar Enamel • Floor—Meadow Green Florthide Enamel with stripe of Tile Red • Furniture—Table top Black Waterspar Enamel, chairs and table legs White.

★ Pick a color . . . any color. Then paint your dining room around it. But be brave in your selection — for dining rooms, too, have gone modern. ★ No longer must we eat flanked by dark, somber mahogany, brooding browns, neutral creams. No longer does the doorway boast its beaded beauty . . . the chandelier hang like Damocles' sword over the midst of our victuals. Today our taste in decoration and furniture, like our taste in foods, is simpler, subtler, more appealing. Color schemes are cheerier, happier . . . more inviting. ★ So for lively appetites, fill your dining room with lively beauty borrowed from the gay outdoors. Spread sunshine and cheer over the walls, ceilings, floors . . .

# FROM ONE TO A HUNDRED . . .

even furniture. Let nature provide the motif. Pittsburgh will provide the paints. ★ The velvet-smooth finish of Pittsburgh Wallhide adds a richness and luxury to any dining room. Contrasting horizontal stripes on one or two walls will give depth to the room. Should you have a room with a dark corner in it — put a mirror in that dark spot. Notice what a delightful note skillfully placed mirrors add — difficult to achieve in any other way. Paint furniture, side or corner cabinets and window trim with gay tones of Waterspar Enamel. Then see how plain, uninviting rooms beckon with new thrilling beauty. ★ It's all very simple and inexpensive to do. Just call your Painting Contractor. Ask him how to modernize your dining room at a really reasonable cost. ★ He'll do it in one day, too!



## HUNT DINING ROOM

Walls and Ceiling — Subtle Gray obtained by adding small amount of Black Wallhide Toner to White • Woodwork — Geneva Green Waterspar grayed slightly by the addition of a small amount of Black • Niche — Vermilion Wallhide Toner • Floor — Tile Red Florhide Enamel.

## DINING ROOM

Walls and Ceiling—Suntone Wallhide • Woodwork — Pearl Gray Waterspar • Inside Cabinets — Waterspar Enamel tinted to Coral Red Shade.

# Here's MODERN

★ Charming new color is today's beauty treatment for milady's (and milord's, too) bedroom. Borrow your schemes from mother nature. "Sleep on a cloud," says a foremost decorator. Steal the blue of a summer day. Put that on the floor. Cover

the walls with that softer blue on the edge of the horizon. Lighten it up as you go — and have the white of a cloud on your ceiling. Of course the furniture should be painted a misty gray—or old-fashioned white. And drapes must hold the same



**M A P L E L E A F B E D R O O M**

Walls — Suntone Wallhide • Ceilings and Window Recesses — White Wallhide tinted to bright orange of the pumpkin with Wallhide Toners • Floor — Waterspar Clear Varnish.



**B O Y ' S R O O M**

Walls and Ceiling — Golden Tan Wallhide Intermix • Niche — Dark Blue Wallhide Toner Intermix • Bed — Chinese Red Waterspar Enamel.



**P H E A S A N T N U R S E R Y**

Walls — Beige Wallhide • Ceilings — Beige Wallhide lightened slightly by the addition of Wallhide White • Woodwork — Caenstone Wallhide Semi-Gloss • Furniture and Decoratives — Waterspar Enamel tinted to light blue shade.

# M A K E - U P

spirit. ★ When your bedroom suite is repainted, it will look chic, up-to-the-minute. ★ Everywhere you go, decorators are doing wonderful things with color. Everywhere rooms are taking on new life. Why not keep in step with the times? It's not expensive when you use Pittsburgh Wallhide for walls and ceilings, Florhide for painted floors, and Waterspar Enamel for woodwork and furniture. ★ Ask your Painting Contractor. Let him show you how modestly (in cost!) your bedrooms . . . or any other rooms. . . can be redecorated in a single day.



BEDROOM

Walls and Ceilings—Suntone Wallhide • Beds, Table and Chest—Apricot Waterspar Enamel • Chair, Stool and Chest—French Gray Waterspar Enamel.



IVY BEDROOM

Walls — Three walls Spring Green Wallhide Flat. Fourth wall, soft White Wallhide Flat • Ceiling — Spring Green Wallhide Flat lightened slightly with White • Trim — Waterspar tinted to match walls • Furniture — Covered in blues or greens.



BEDROOM

Walls — Maize Tan Wallhide Flat • Ceiling — Ivory • Molding — White Wallhide Semi-Gloss • Woodwork — Light Tan Waterspar Enamel.

# Young Ideas

## SAND COLOR BATH

Walls and Ceiling — Cork Wallhide  
Semi-Gloss • Wood Trim—Sand Waterspar Enamel • Niche and Inside Shelves — Tangerine Waterspar Enamel • Yellow Shower Curtain • Wine colored floor covering.



★ Beauty in the bath! Ah, what wondrous miracles are wrought in modern today — with glistening, multi-colored Carrara Glass, sparkling crystal, and the thrill-packed rainbow hues of Pittsburgh Paints. Young ideas . . . youthful colors . . . modern



BATH (Chartreuse) • Walls — Lettuce Green Waterspar Enamel • Molding — Seal Brown Waterspar Enamel • Ceiling—"Off" White Waterspar Enamel • Red Shower Curtain • White fixtures • Floor — Brown Florhide. • •

# FOR YOUR BATHROOMS

color schemes . . . can brighten up the drabbest, drowsiest bathroom. ★ Simply paint the walls with Waterspar Enamel. Its "smooth as glass" finish sparkles with radiant beauty. Since the average bathroom has no large expanses of wall, color may be a little more concentrated. ★ Have you ever noticed how a bathroom dates a house? Like a woman's hat it's out of fashion in no time. How silly to let an old-fashioned bathroom antiquate your lovely home when it's about the most inexpensive room in the whole house to "do over." ★ Ask your Pittsburgh Dealer to show you what a little color will do in modernizing your bathroom. You'll be surprised at the results. You'll be surprised at the modest cost, too. ★ And don't forget, any bathroom can be completely repainted between breakfast and dinner.



KENTUCKY WARBLER BATH

Walls and Ceiling — Canary Yellow Waterspar • Base and Ceiling Molding, Inside Shelf — Royal Blue Waterspar Enamel.



DELPHINIUM BATH

Walls — Waterspar Enamel tinted to light Delphinium Blue • Ceiling — Travertine Waterspar Enamel • Striping in Bath — Travertine Waterspar • Shelving in Niche — Delphinium Blue • Molding — White Waterspar Enamel.



ROSE PINK BATH

Walls — Rose Pink Waterspar Enamel • Ceiling — White Wallhide Semi-Gloss • Table — White Waterspar Enamel • Floor Covering — Chrome Green with Tangerine striping • Shower Curtain White with Chrome Green stripes.



# PITTSBURGH'S COLOR

## EXTERIOR

## LIVING ROOMS

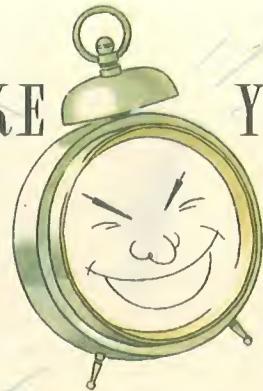
## DINING ROOMS

| BODY                            | TRIM                            | ROOF                             | WALLS                                | CEILING                              | WOODWORK                     | WALLS                               | CEILING                            | WOODWORK                       |
|---------------------------------|---------------------------------|----------------------------------|--------------------------------------|--------------------------------------|------------------------------|-------------------------------------|------------------------------------|--------------------------------|
| Salem Yellow Sun-Proof          | Spanish Blue Sun-Proof          | Blue Tor-On Shingle Stain        | Oyster White Wallhide Toner Intermix | Oyster White Wallhide Toner Intermix | White Waterspar Enamel       | Mist Gray Wallhide Flat             | Ultramarine Blue Wallhide Toner    | French Gray Waterspar Enamel   |
| Ivory Sun-Proof                 | Azure Sun-Proof                 | Indian Red Tor-On Shingle Stain  | Sand Wallhide Toner Intermix         | Ivory Wallhide Flat                  | Travertine Waterspar Enamel  | Cascade Blue Wallhide Flat          | White Wallhide Flat                | Royal Blue Waterspar Enamel    |
| Naples Sun-Proof                | Pearl Gray Sun-Proof            | Light Slate Tor-On Shingle Stain | Peach Wallhide Toner Intermix        | Brown Wallhide Toner Intermix        | True Ivory Waterspar Enamel  | Coral Peach Wallhide Toner Intermix | Blue Green Wallhide Toner Intermix | True Ivory Waterspar Enamel    |
| Oyster Gray Sun-Proof           | Brick Red Sun-Proof             | Indian Red Tor-On Shingle Stain  | Chartreuse Wallhide Toner Intermix   | Dark Green Wallhide Toner Intermix   | Sand Waterspar Enamel        | Yellow Wallhide Toner Intermix      | Yellow Wallhide Toner Intermix     | White Waterspar Enamel Flat    |
| Sand Beige Sun-Proof            | Sand Beige Sun-Proof            | Blue Tor-On Shingle Stain        | Golden Tan Wallhide Toner Intermix   | Light Buff Wallhide Flat             | Light Tan Waterspar Enamel   | Ivory Wallhide Flat                 | Spring Green Wallhide Flat         | Lettuce Green Waterspar Enamel |
| Light Stone Sun-Proof           | Salem Yellow Sun-Proof          | Light-Slate Tor-On Shingle Stain | Ivory Wallhide Flat                  | Venetian Red Wallhide Toner          | True Ivory Waterspar Enamel  | Beige Wallhide Flat                 | Brown Wallhide Toner Intermix      | Travertine Waterspar Enamel    |
| Jade Green Sun-Proof            | Titanic Outside White Sun-Proof | Ivy Green Tor-On Shingle Stain   | Blue Wallhide Toner Intermix         | Dark Blue Wallhide Toner Intermix    | White Waterspar Enamel       | Chartreuse Wallhide Toner Intermix  | Yellow Wallhide Toner Intermix     | True Ivory Waterspar Enamel    |
| Titanic Outside White Sun-Proof | Gretna Green Sun-Proof          | Blue Tor-On Shingle Stain        | White Wallhide Flat                  | White Wallhide Flat                  | Apricot Waterspar Enamel     | Horizon Blue Wallhide Flat          | Suntone Wallhide Flat              | Old Ivory Waterspar Enamel     |
| Nile Green Sun-Proof            | Brick Red Sun-Proof             | Indian Red Tor-On Shingle Stain  | Mist Gray Wallhide Flat              | Spring Green Wallhide Flat           | Apple Green Waterspar Enamel | Palmetto Green Wallhide Flat        | Sea Foam Green Wallhide Flat       | Travertine Waterspar Enamel    |
| Ivory Sun-Proof                 | Copper Verde Sun-Proof          | Roof Green Tor-On Shingle Stain  | Yellow Wallhide Toner Intermix       | Yellow Wallhide Toner Intermix       | Pearl Gray Waterspar Enamel  | Orchid Wallhide Flat                | Ivory Wallhide Flat                | Orchid Waterspar Enamel        |

# L O R HARMONIZING CHART

| BEDROOMS                           |                                    |                                       | BATHROOMS                           |                                     |                                | KITCHENS                            |                                     |                                | PARTY ROOMS                                 |                                      |                                |
|------------------------------------|------------------------------------|---------------------------------------|-------------------------------------|-------------------------------------|--------------------------------|-------------------------------------|-------------------------------------|--------------------------------|---|--------------------------------------|--------------------------------|
| WALLS                              | CEILING                            | WOODWORK                              | WALLS                               | CEILING                             | WOODWORK                       | WALLS                               | CEILING                             | WOODWORK                       | WALLS                                       | CEILING                              | WOODWORK                       |
| Cascade Blue Wallhide Flat         | Blue Green Wallhide Toner Intermix | White Waterspar Enamel                | Colonial Yellow Wallhide Semi-Gloss | White Wallhide Semi-Gloss           | Canary Yellow Waterspar Enamel | White Wallhide Semi-Gloss           | White Wallhide Semi-Gloss           | Delphinium Blue Waterspar      | Chrome Yellow Medium Wallhide Toner         | Ivory Wallhide Flat                  | Canary Yellow Waterspar Enamel |
| Beige Wallhide Flat                | Venetian Red Wallhide Toner        | Travertine Waterspar Enamel           | Cameo Blue Wallhide Semi-Gloss      | Apricot Wallhide Semi-Gloss         | Apricot Waterspar Enamel       | Cameo Blue Wallhide Semi-Gloss      | Cameo Blue Wallhide Semi-Gloss      | Canary Yellow Waterspar Enamel | Light Orange Waterspar Auto Enamel Intermix | White Wallhide Flat                  | White Waterspar Enamel         |
| Dusty Pink Wallhide Toner Intermix | Brown Wallhide Toner Intermix      | True Ivory Waterspar Enamel           | Wisteria Wallhide Semi-Gloss        | Colonial Yellow Wallhide Semi-Gloss | Canary Yellow Waterspar Enamel | Parchment Wallhide Semi-Gloss       | Cork Wallhide Semi-Gloss            | Sand Waterspar Enamel          | Cascade Blue Wallhide Flat                  | Suntone Wallhide Flat                | Canary Yellow Waterspar Enamel |
| Chartreuse Wallhide Toner Intermix | Blue Wallhide Toner Intermix       | Delphinium Blue Waterspar             | Ivory Wallhide Semi-Gloss           | Delphinium Blue Waterspar           | Delphinium Blue Waterspar      | Dove Gray Wallhide Semi-Gloss       | Apple Green Waterspar Enamel        | French Gray Waterspar Enamel   | White Wallhide Flat                         | White Wallhide Flat                  | Gold Waterspar Varnish         |
| Mist Gray Wallhide Flat            | Yellow Wallhide Toner Intermix     | French Gray Waterspar Enamel          | White Wallhide Semi-Gloss           | Cameo Blue Wallhide Semi-Gloss      | Turquoise Waterspar Enamel     | Caenstone Wallhide Semi-Gloss       | Caenstone Wallhide Semi-Gloss       | Tangerine Waterspar Enamel     | Chartreuse Wallhide Toner Intermix          | Brown Wallhide Toner Intermix        | True Ivory Waterspar Enamel    |
| Ivory Wallhide Flat                | Vermilion Wallhide Toner           | True Ivory Waterspar Enamel           | Dove Gray Wallhide Semi-Gloss       | Dove Gray Wallhide Semi-Gloss       | Chinese Red Waterspar Enamel   | Ivory Wallhide Semi-Gloss           | Ivory Wallhide Semi-Gloss           | Maroon Waterspar 'Auto' Enamel | Ultramarine Blue Wallhide Toner             | Oyster White Wallhide Toner Intermix | White Waterspar Enamel         |
| Palmetto Green Wallhide Flat       | Maize Tan Wallhide Flat            | Light Tan Waterspar Enamel            | Bud Green Wallhide Semi-Gloss       | White Wallhide Semi-Gloss           | Royal Blue Waterspar Enamel    | Sky Blue Wallhide Semi-Gloss        | Sky Blue Wallhide Semi-Gloss        | French Gray Waterspar Enamel   | Green Gray Wallhide Toner Intermix          | White Wallhide Flat                  | Black Waterspar Enamel         |
| Orchid Wallhide Flat               | Orchid Wallhide Flat               | Purple Waterspar Auto Enamel Intermix | Sky Blue Wallhide Semi-Gloss        | Wisteria Wallhide Semi-Gloss        | Orchid Waterspar Enamel        | Cameo Blue Wallhide Semi-Gloss      | White Wallhide Semi-Gloss           | Turquoise Waterspar Enamel     | Cascade Blue Wallhide Flat                  | Blue Green Wallhide Toner Intermix   | Cameo Blue Wallhide Semi-Gloss |
| Horizon Blue Wallhide Flat         | Horizon Blue Wallhide Flat         | Pearl Gray Waterspar Enamel           | Cork Wallhide Semi-Gloss            | Ivory Wallhide Semi-Gloss           | Sand Waterspar Enamel          | Apple Green Wallhide Semi-Gloss     | Colonial Yellow Wallhide Semi-Gloss | Old Ivory Waterspar Enamel     | Mist Gray Wallhide Flat                     | Mist Gray Wallhide Flat              | Tangerine Waterspar Enamel     |
| Peach Wallhide Flat                | Peach Wallhide Flat                | Turquoise Waterspar Enamel            | Cameo Blue Wallhide Semi-Gloss      | Cameo Blue Wallhide Semi-Gloss      | Lawn Green Waterspar Enamel    | Colonial Yellow Wallhide Semi-Gloss | Colonial Yellow Wallhide Semi-Gloss | Delphinium Blue Waterspar      | Blue Wallhide Toner Intermix                | White Wallhide Flat                  | Chinese Red Waterspar Enamel   |

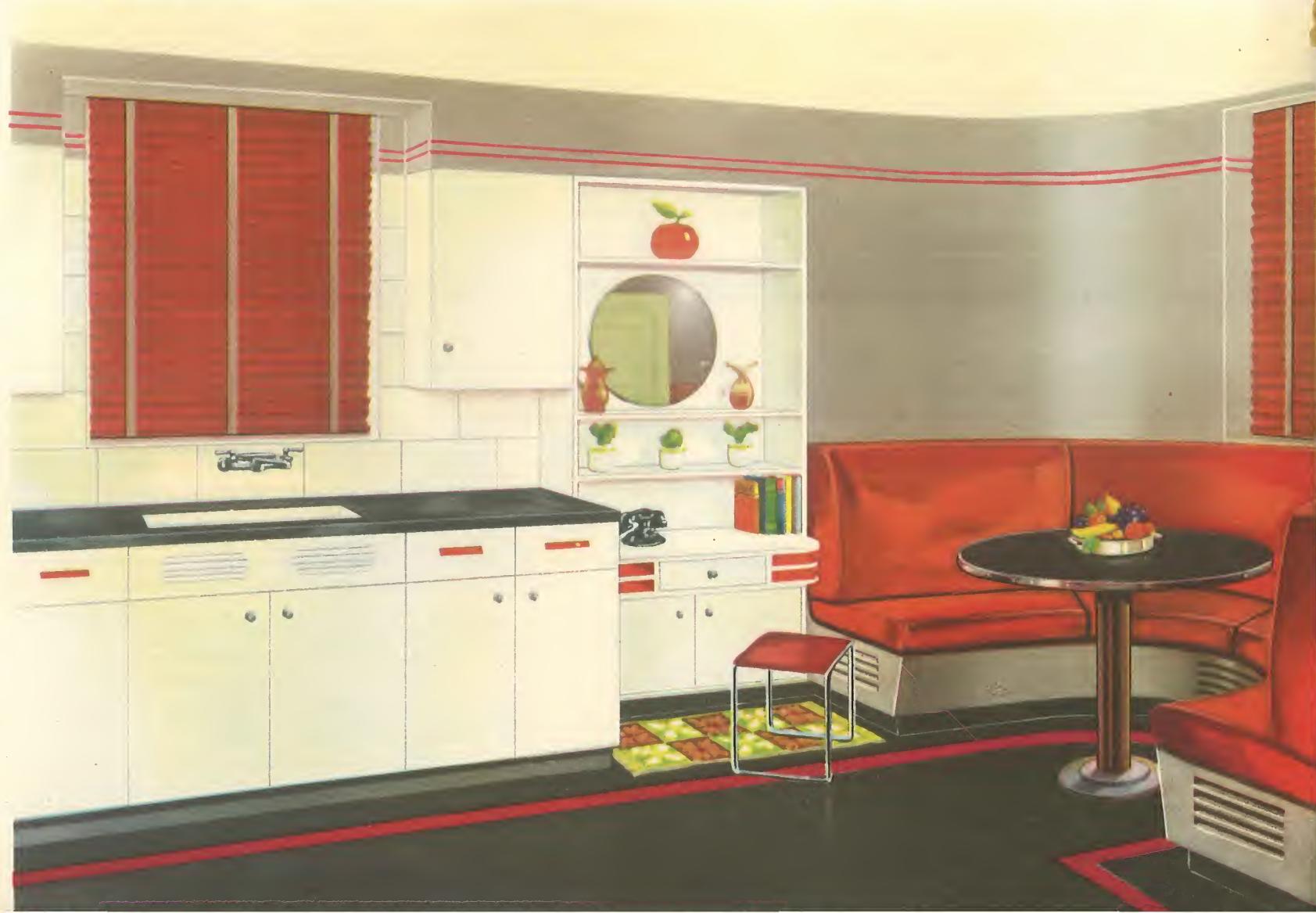
MAKE YOUR KITCHENS



*Wake up* AND LIVE

BIG APPLE KITCHEN

Walls — Dove Gray Wallhide Semi-Gloss • Ceiling  
— "Off" White—White Wallhide Semi-Gloss tinted to  
gray green shade • Wall areas over sink — White  
Carrara Glass • Cabinets — White Waterspar Enamel  
• Blinds and Stripe — Navajo Red Waterspar Auto  
Enamel.





#### TULIP KITCHEN

Walls—White Carrara Glass • Cabinets—Canary Yellow Waterspar Enamel • Ceiling—Same color as cabinets • Recesses and Stripes—Chinese Red Waterspar Enamel.



#### DELPHINIUM KITCHEN

Walls—Delphinium Blue Waterspar Enamel • Ceiling—White Wallhide Semi-Gloss Cabinets—White Waterspar Enamel • Cabinet Interiors—Canary Yellow Waterspar Band above sink and Table Top—Chinese Red Waterspar • Floor — Brown Florhide.

★ Are you a woman with adventure in your heart and daring in your soul? Then you'll want to know all about the gay, dashing new color recipes that put life and spirit into the kitchen. ★ Can you imagine any workshop more delightful to the culinary director of the modern home than those pictured on these two pages? Think of yourself whipping up a delicate souffle . . . or simmering a sturdy, old-fashioned stew, in such colorful magnificence. It makes little difference what your present equipment may be, you can still accomplish wonders with a few cans of Pittsburgh Paints and a brush.



#### BUD GREEN KITCHEN

Walls—Bud Green Wallhide Semi-Gloss • Ceiling — "Off" White Wallhide Semi-Gloss • Cabinets and Kitchen Door — White Waterspar Enamel • Inside Cabinets — Tangerine Waterspar Enamel • Floor — Black Floor Covering — or Black Florhide Enamel.





#### BUTTERFLY KITCHEN

Walls—Cork Wallhide Semi-Gloss • Ceiling — Ivory Wallhide Semi-Gloss • Cabinets and Trim — Gleaming White Waterspar Enamel • Floor — Fawn Florhide Enamel.



#### CANARY KITCHEN

Walls — Canary Yellow Waterspar Enamel • Ceiling — Dove Gray Wallhide Semi-Gloss • Door — French Gray Waterspar • Cabinets and Table — White Waterspar Enamel • Trim — Delphinium Blue Waterspar Enamel.

#### LARKSPUR KITCHEN

Walls — Blue Wallhide Toner Intermix, Royal Blue Waterspar Enamel lightened to Larkspur shade with White • Built-in Cabinets—White Waterspar Enamel • Furniture—Chinese Red Waterspar • Floor Covering—Dark Blue with white decorations.



## COLORS BY NATURE • PAINTS BY PITTSBURGH

★ Swing into the new tempo! Set your home a-tingle with the bright, gay sparkle of nature. America today is fresher . . . gayer . . . more alive than ever before! So let the magic of vibrant color wake up your home — bring new life into every room!

★ Spread the lively tints of the birds, the soft shades of summer flowers, the flamboyant glow of autumn leaves throughout. Paint up — with finishes of enduring beauty. Paint up — with the finishes painters use; the finishes painters rely on. Paint up — with Pittsburgh Paints. ★ Every finish custom made — especially formulated for the specific job it has to do. For longer-lasting satisfaction—specify Pittsburgh Paints.





# Tips and Tricks

## FOR HOME OWNERS

★ There are a few important points which everyone must bear in mind when planning to paint — whether the object to be painted is a broom handle or a complete house. ★ First of all, proper surface preparation is vital. The very life and beauty of the job depend upon the way you prepare the surface. ★ Surfaces must be clean, smooth and dry. When old paint is peeling or chipping, it is often necessary to burn or scrape off the entire surface. For it's a tough job to repaint over a poor paint job. If any of the chipped or peeled paint is left it will soon start to push off the new coats. ★ Start with a perfectly smooth surface; wire brushing and sanding assure a satisfactory surface. ★ When your surface is sanded or scraped smooth, be sure that all cracks and nail holes are carefully filled to prevent moisture from getting into the wood. All loose boards must be nailed down tightly. Once moisture gets into the wood, it pushes the paint film from the surface, causing blisters. ★ Then when the job is ready for the paint, be sure to pick the proper finish. You will find on pages 30 and 31 of this book, a description of the leading Pittsburgh Paints . . . each type of finish and its uses. Study these carefully and you'll know when to use a flat wall paint, when to use enamel, when to use varnish — or any other type of finish.

★ Also always have a good clean brush. Most painters find Gold Stripe Brushes, Pittsburgh's famous line, perfect for all types of paint work. Remember, when you buy a Gold Stripe Brush, you are sure of getting the paint on easily and smoothly. Keep your brush clean, too. This will save you money in the end. If your brush becomes hard through neglect, Pittsburgh Brush Cleaner will restore it to useable condition. And when you paint, work with long even strokes.

# PITTSBURGH PAINTS

*Smooth as Glass*

## AUTOMOBILES •

For the car owner who wishes to repaint his own car, Waterspar Auto Enamel will be found easy to apply. Its glistening beauty is long-lasting!

## AUTOMOBILE TOPS •

Dust or wipe the top carefully and apply one coat of Waterspar Auto Top Dressing. Will dry for use in 6 to 8 hours. This top dressing is very elastic. Will not shrink the fabric. High gloss.

## BABY CARRIAGES •

*Baby walkers, pens, cribs, etc.*

Baby carriages and cabs may be refinished easily and quickly by using Waterspar Quick-Drying Enamel, Waterspar Varnish, or Utility Enamel. On work where the finish is still in good condition, but lacks gloss, apply one coat of 83-200 Waterspar Transparent Varnish.

## BARNs •

Barnhide, Pittsburgh Barn and Roof Paint, Sun-Proof, Plasco Ready Mixed Paint, Snolite, Tuscar Red Barn Paint, Tor-On Shingle Stain — all assure excellent service depending upon the type of barn to be painted. If colors other than those in the Barn Paint lines are desired, use Sun-Proof, Plasco, or Snolite tinted.

## BICYCLES •

For best results refinish with Waterspar Auto Enamel, 83-200 Waterspar Varnish, or Metaleaf Aluminum Paint, depending upon the type finish desired.

## BREAKFAST SETS •

Breakfast sets may be enameled or stained as desired. If a stained effect is wanted, use a coat of shellac over the stain to guard against bleeding. For best results use Waterspar Quick-Drying Enamel or Waterspar Colored Varnish — depending upon the type of work to be done.

## BRICK •

Cementhide is particularly recommended for painting brick and stucco surfaces. The selection of colors is well suited to the demand for picturesquely bright brick or stucco exteriors. Use Cementhide Primer as directed on the label.

Other paints also used for brick surfaces: Sun-Proof Liquid Paint, Plasco Ready-Mixed Paint, Aluminum Paint, Pittsburgh Barn and Roof Paint, Barnhide, Porchide.

## CANVAS •

Canvas being very coarse and more or less porous, needs first a coat of Tector, the elastic primer, which renders canvas waterproof and provides a foundation for the application of color coats. Then, for either interior or exterior exposure, use Sun-Proof Paint, Waterspar Enamel, Florhide Enamel, Utility Enamel, or Porchide.

## CHAIRS •

A coat of enamel or varnish will make practically any chair look as good as new. Waterspar Quick-Drying Enamels are highly recommended for the protection and beautification of kitchen chairs, breakfast room, sun-parlor and nursery furniture. Waterspar Quick-Drying Colored Varnish is exceptionally satisfactory for refinishing varnished pieces because it stains and varnishes in one coat. Always be careful to remove all grease and dirt before painting or varnishing.

## CONCRETE FLOORS •

Before concrete floors can be properly painted, they must be clean and dry. Damp floors will not permit the finish to adhere properly. Use Florhide Enamel or Porchide. Follow directions carefully.

## CONCRETE SURFACES •

### *Exterior — Upright*

Concrete surfaces, like brick first should be given a coat of Cementhide Primer. This may be followed by finishing coats selected from Cementhide Waterproofing System, Sun-Proof, Plasco Liquid Paint, Pittsburgh Barn and Roof Paint, Aluminum Paint, Barnhide — depending upon the type finish desired.

## CRACKS IN FLOORS •

All cracks in floors should be cleaned out and filled with Pittsburgh Paste Wood Fillers and Crack Filler.

## DRAYS AND WAGONS •

For refinishing drays and wagons, first clean the surface and sand to a smooth surface. Next apply Waterspar Auto Enamel.

## FLOORS • Wood — To Paint

Old paint scale and dirt must be removed. Then be sure to dust floors before painting. Florhide Enamel or Porchide can be used on either interior or exterior floor surfaces.

## FLOORS • Wood — To Varnish

Carefully remove all oil left by mops, waxes, or soap by washing off with naphtha or benzine. Varnish will not dry properly when applied over waxed or oiled floors. Use Paste Wood Filler to fill all cracks and crevices. Then finish with 83-100 Waterspar Clear Interior Varnish, or 83-400 Waterspar Floor Varnish.

## FURNACES •

All rust and dust should be removed before any painting is done. Then use Metaleaf Aluminum Paint.

## FURNITURE •

If the finish on the furniture is still in good condition but dulled through age, it can be restored easily to attractiveness simply by coating with Waterspar 83-100 Clear (Interior), or Waterspar Quick-Drying Color Varnishes.

For nursery, sun room or bedroom, where color is desired, use the Waterspar or Utility Enamel. For complete job of refinishing furniture use the following, depending on the type of job which you desire to produce: Pitcairn Wood Stains, Waterspar Quick-Drying Enamel, Utility Enamel, Waterspar 83-400 Varnish. Paint and Varnish Remover (to remove old surface).

## FURNITURE • Metal

Use Waterspar Quick-Drying Enamel, Utility Enamel, or Waterspar Auto Enamel.

## HOUSES • Wood — Exterior

For general exterior painting on Wood, Sun-Proof Liquid Paint is the standard of comparison. Use Florhide Enamel or Porchide for porch floors, and Banzai Enamel for front entrances and pillars where porcelain-like finish is desired.

# WHAT TO USE AND WHERE TO USE IT

For exterior surfaces, use any of the following paints: Wallhide Exterior Primer, Sun-Proof Paint, Snolite, Plasco Liquid Paint, Florhide Enamel, Banzai Enamel, Porchide.

## HOUSES •

Concrete — Stucco — See Concrete Surfaces

## IMPLEMENTES •

All grease and dirt should be carefully removed, washing entire surface with gasoline or benzine. Waterspar Auto Enamel or Utility Enamel are best suited for painting implements.

## KITCHEN WALLS •

Kitchen Walls may be finished with Wallhide First Coater and Wallhide Interior Semi-Gloss. Or with Wallhide First Coater and Sun-Glo Finish. Next in favor are Banzai White or Tinted. For Wainscot or hard, smooth plaster, Waterspar Quick-Drying Enamels can be used. Be sure that walls are free from greasy substances usually deposited throughout the kitchen by the steam and fumes from cooking.

## LAWN FURNITURE •

As lawn furniture is usually subjected to rather severe exposure, we recommend Waterspar Auto Enamel. This will give utmost protection and durability. These enamels offer a wide range of color which is a factor not to be overlooked. 83-200 Waterspar transparent varnish for pieces that have not lost their original finish but have dulled somewhat with age. Porchide, Sun-Proof and Plasco Ready Mixed Paint may also be used.

## LINOLEUM •

First wash the linoleum carefully with soap and water. Then remove all traces of soap by rinsing with clear water. Allow sufficient time to dry before attempting to varnish. One coat of the proper Waterspar Varnish is sufficient for average protection.

Use: 83-300 Waterspar Linoleum Varnish, Waterspar Linoleum Lacquer, Waterspar Liquid Wax and Self-Polishing Wax.

## METAL PIPES •

On all exterior metal piping use Ironhide, the product designed especially for metal protection. Aluminum Paint, Waterspar Auto Enamel, and Utility Enamel are suitable for interior use on metal piping.

Be sure to remove all scale, old paint and dirt before painting.

## METAL ROOFS •

Metal roofs may be painted with Ironhide, Pittsburgh Barn and Roof Paint, Aluminum Paint, Tuscar Barn Paint, 29-55 Lavax (Galvanized Iron) Metal Primer, Barnhide.

When Aluminum Paint is used, always prime the surfaces with Ironhide Inhibitive Red Primer as a foundation for the finishing coats.

## PORCH CEILINGS •

May be painted with Wallhide Exterior Primer, Sun-Proof Liquid Paint, Plasco Liquid Paint, 83-200 Transparent Waterspar Varnish, Marine Spar, Florhide Enamel, Porchide.

## PORCH FLOORS •

Whether floors are of wood or concrete, Florhide Enamel or Porchide will give satisfaction and service. Be sure surface to be painted is clean and dry.

## RADIATORS •

Radiators should be painted the same color as the walls, using Wallhide as directed.

## REED FURNITURE •

Waterspar Quick-Drying Enamel, Waterspar Quick-Drying Colored Varnishes, 83-100 Waterspar Clear Interior Varnish, 83-200 Waterspar Transparent Varnish (Exterior), Utility Enamel, Waterspar Auto Enamel — all may be used to give excellent results on either new or repaint work.

Surfaces to be painted must be clean and free from foreign matter. Delightful two-tone effects may be secured by giving the job a wash coat of oil color reduced with turpentine and wiped. The color will remain only in the coarse or low spots of the weave.

## REGISTERS •

Clean surface thoroughly and paint with Aluminum Paint, Florhide Enamel, Waterspar Enamel, or Utility Enamel. Two coats of any of these will produce a lasting and attractive job.

## ROOFS • Wood

Before doing any painting it is best to see that the roof is in good condition. Do the necessary repairing first. Tor-On Shingle Stain is the standard shingle preservative. Sun-Proof Paint, Plasco Liquid Paint, Pittsburgh Barn and Roof Paint, and Barnhide — all may be used when paint instead of stain is desired. A large variety of colors available.

## ROUGH-SAWED SIDING •

Excellent results will be obtained by using Tor-On Shingle Stain on rough siding. Sun-Proof or Plasco Paints are also suitable when a gloss finish is desired. Both of these products available in a wide range of color.

## SCREENS •

Screens and screen doors may be coated with Waterspar Auto Enamel, 83-100 Transparent Waterspar Varnish, 19-20 Utility Shufli Screen Enamel. Be careful to clean all surfaces before painting. On varnish-finished screen doors, it is best to sandpaper the surface before revarnishing.

## STOVE PIPES •

Clean well before painting. Then apply 19-24 Utility Enamel, Stove Pipe Black.

## WALLS • Interior — Plaster and Concrete

The Wallhide system is highly recommended by painters throughout the country for interior wall painting.

## WALLBOARD •

Plasco Primer Sealer is especially designed and approved by wallboard manufacturers as the proper foundation coat. Use Plasco Primer Sealer under any approved wall finishing systems.

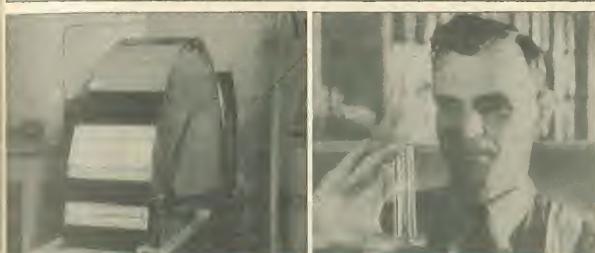
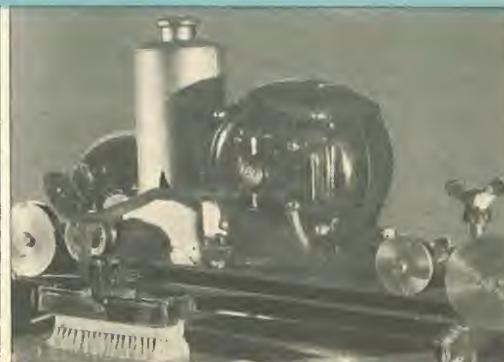
# *Before you paint* CONSULT THESE MEN

★ When you have decided to repaint, whether it's your entire home or simply a single room, first of all enlist the services of a reputable, experienced Painting Contractor. ★ Your Painting Contractor is a seasoned craftsman. Under his able guidance the work is done quickly, capably. You will also find him a practical and talented artist. ★ So, if you want the job done right, call your Painting Contractor. ★ Experience, too, enables your Pittsburgh Dealer to be of great assistance to you. He knows paint thoroughly. He will give you sound, practical advice on whatever paint job you may undertake. And, if you like, he will summon a reputable Painting Contractor for you. ★ He knows that good paint is always a good investment — for you, for him. ★ Call on your Pittsburgh Dealer. You'll find him friendly, helpful, courteous.



# Better Paint

## B E T T E R   P A I N T I N G



★ For more than three-quarters of a century Pittsburgh has been manufacturing high quality paints — for we know that better painting does depend upon better paints. To this end the manufacture of Pittsburgh Paints is scientifically controlled. From the preliminary processing of the raw pigments to the final filling and packing of the finished product, regulations are rigidly followed. ★ Pittsburgh makes each finish according to printed formulae—formulae which have been evolved through years of patient experiment and scientific research. Specific quantities are measured out and a constant, careful check is made all along the line—by ingenious mechanical devices, as well as by a corps of trained engineers. ★ With this inflexible system of factory control, there is little chance of slip-up. ★ Every finish must pass exacting tests to prove its right to the Pittsburgh label. Exterior paints must be exposed to nature's merciless punishment in our chain of proving grounds throughout the country. Here, each protective finish must measure



### ILLUSTRATIONS SHOW —

- Upper Left illustration shows a section of our Fort Lauderdale, Florida, Proving Ground, where thousands of panels are exposed in nature's own laboratory.
- Upper Center — scrub test machine determines resistance to wear and abrasion.
- Upper Right — automatic Paint filling and labeling machines.
- Left Center — constantly, research chemists search for the finer raw materials, for the better way to solve finishing problems.
- Lower Left — a battery of roller mills.
- Right Center — battery of stone Paint grinding mills. Bramley Mills, the latest development in Paint grinding equipment.

up to exacting qualifications of uniformity and durability. ★ That's why we say you know when you specify these long-lasting finishes you are getting better paint—for better painting. Remember, no matter what duty our finish must perform for you — it has been tested in that exact job before its use for that purpose was recommended.

# Tonic FOR TIRED HOMES



Body — Indian Tan Sun-Proof • Trim — Outside White Sun-  
Proof • Porch Floor — Sage Green Porchide • Porch Ceiling  
— Azure Sun-Proof.



Body — Pearl Gray Sun-Proof • Trim — Titanic White Sun-  
Proof • Shutters — Gretna Green Sun-Proof • Roof — Moss  
Green Tor-on Shingle Stain.

★ Color and lots of it! — that's the best prescription in the world for tired homes. Pep up your house with this tonic — the sparkling beauty of nature's bright, modern hues. Make it stand out in the neighborhood — with Pittsburgh Sun-Proof Paint. ★ Decorators are accomplishing miracles with color today. Big, cold, ungainly houses are made to look smaller, more homelike; awkward, angular houses are made more symmetrical; low houses made to look taller;



Body—Naples Sun-Proof • Trim—Titanic White Sun-Proof • Shutters  
— Brick Red Sun-Proof • Roof — Indian Red Tor-on Shingle Stain.

tall, thin houses given better proportions; small houses made to look more spacious — all with the proper use of color. The old home will take a new lease on life.

★ WEAR IN SUN-PROOF PAINTS . . . Painters will tell you there's wear in every brushful. They cover more area than cheap-price-per-gallon paints, hence cost less to use. Often one coat of Sun-Proof will be more satisfactory than two coats of inferior paint. And Pittsburgh Paints flow easily from the brush, leaving a beautiful, long-lasting finish — truly as "smooth as glass." ★ Colors are anchored for permanence. ★ There's no need to use poor paint today! The best is the most economical to use. Painting is the soundest of investments. And it costs so little in comparison with the value of the property which it protects. ★ See for yourself what glorious improvement Pittsburgh Sun-Proof can make in your home. Why not call the Painting Contractor?



Body — Manila Buff Sun-Proof • Trim — Titanic White Sun-Proof • Shutters — Spanish Blue Sun-Proof • Roof — Blue Tor-on Shingle Stain.



Body — Titanic Outside White Sun-Proof • Trim — Same as body  
Roof — Light Slate Tor-on Shingle Stain.



Lower Body — Titanic White Sun-Proof • Upper Body — Havana Cream Cementhide • Shutters — Carnival Red Sun-Proof • Roof — Walnut Brown Tor-on Shingle Stain.



Body and Trim — Titanic White Sun-Proof • Shutters — Spanish Blue Sun-Proof • Roof — Maroon Tor-on Shingle Stain.

# Paint YOURSELF A NEW HOME!

★ Dip your home in nature's vibrant color — and watch it come out sparkling with bright newness. Paint a protective coating of durable beauty on cement, concrete, stone and brick houses. Pittsburgh Cementhide brings you protection against the ravages of nature — seals out snow, rain and sleet. It's a new kind of "property insurance" for the home owner. ★ Ask your Painting Contractor about the Cementhide Waterproofing System. See how reasonably he will bring new beauty and protection to your home.



**BRICK HOUSE**

Body — Adobe Cementhide • Wood Trim — Slate Sun-Proof • Shutters and Garage Door—Brick Red Sun-Proof • Roof—Blue Tor-on Shingle Stain.



**STUCCO HOUSE**

Body — Gulf Blue Cementhide • Trim — Titanic Outside White Sun-Proof.



**STUCCO HOUSE**

Body — Pueblo Buff Cementhide • Window Trim and door — Orange Sun-Proof • Door Recess — Azure Sun-Proof.



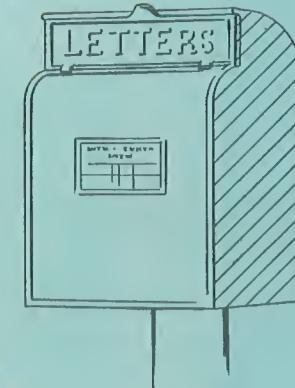
**BRICK HOUSE**

Body and Trim — White Cementhide • Shutters and doors — Shamrock Green Sun-Proof • Roof — Moss Green Tor-on Shingle Stain.



## WHEN YOU PAINT REMEMBER

★ Not everyone is well versed in the use of color. In fact, there are few people who have really perfect color sense — know at all times exactly which delicate variations of shades harmonize and which do not. It is for this reason that we have set up the Division of Creative Design and Color to help you with your decorating problems. ★ Send your questions on decorating to this department and trained color experts will be glad to assist you. You can learn how to make small, dark rooms look light and spacious. How to make large, bare-looking rooms appear cozy and inviting. Color schemes that go well with your present rugs, drapes and furniture will be suggested. If there should, by any chance, be rooms in your home that make people feel nervous and irritable, suggestions will be made as to how they can be transformed into restful, livable, really attractive rooms. ★ This advisory service is, of course, absolutely free, so don't hesitate to use it for any decorating problems you may have. ★ Just send all the details to: Division of Creative Design and Color, Pittsburgh Plate Glass Company, Pittsburgh, Pennsylvania.



PLEASE SEND ME COMPLETE  
INFORMATION ON THE FOLLOWING

Dear Joyce Bright

Here are some specific decorating problems in which I am interested. Will you please help me with them?

Name.....

Address.....

City.....

# P I T T S B U R G H   P A I N T S

## WALLHIDE INTERIOR WALL PAINT •

The "Vitolized Oil" Interior Wall Paint. The outstanding characteristic of Wallhide, the "Vitolized Oil" Paint, is its ability to produce a satisfactory paint job under difficult conditions.

## WALLHIDE INTERIOR FIRST COATER •



Wallhide First Coater is designed primarily for plaster walls, for either new work or repainting, but is equally suitable for use on standing interior plaster, wallboard, wood, brick and cement surfaces under any type of oil or varnish base finishing material — flat, egg-shell or gloss. The "Vitolized Oil" in this product gives it superior properties of sealing, stopping suction, and retarding effects of hot spots.

## WALLHIDE INTERIOR FLAT WALL PAINT •

### "Vitolized Oil" Flat Wall Paint

The original "One-Day Painting" finish for walls and ceilings — either on old or new work. Used so extensively by painters throughout the country that it is often referred to as the "Painter's paint." 15 beautiful colors by nature from which to choose.

## WALLHIDE SEMI-GLOSS •

For use where frequent washing is essential. Extremely popular for all interior surfaces where a semi-gloss is desired or required because of surface conditions. You can make your choice from 12 sparkling colors.

## WALLHIDE EXTERIOR PRIMER •

This "Vitolized Oil" Exterior Primer has revolutionized the painting of exterior wood surfaces, because its use results in an undercoat that effectively counteracts the causes of exterior paint failures.



## SUN-PROOF PAINT •

Brings protection and long-lasting beauty for all exterior paint jobs. Sun-Proof flows smoothly and easily from the brush, covers more area than poor paints, has greater hiding qualities, lasts longer. Available in 32 beautiful anchored colors.

## PLASCO — READY — MIXED • A lower priced paint

Suitable for exterior surfaces. Works easily, hides exceptionally well, good body and dries to an oil gloss. 24 colors, also Black and White.



## FLORHICLE ENAMEL •

This is the universal floor enamel. Smooth high gloss, for wood, concrete and stone floors and standing woodwork. This finish makes unsightly floors beautiful in almost no time. Stands severe scuffing. Available in 10 practical colors.

## PORCHIDE •

Designed to give utmost durability where temperature changes are frequent and exposure to weather, moisture and sunlight is severe. Withstands traffic and abrasion, will hold color and retain its gloss. May be recoated in six to eight hours.

## CEMENTHIDE •

For beautifying and protecting cement, stone, stucco or brick structures. Seals out moisture and destructive forces of nature.

## IRONHIDE • A tough, elastic, ready-mixed paint

Mixed ready for use. It is tough and elastic. Bonds firmly to the metal. Gives long, rust-protective service. It dries for recoating overnight when brushed, or in six to eight hours when sprayed.



## TOR-ON • Liquid Shingle Stain

A combination of penetrating and preserving oil and pigments which fills the pores and fibres, keeping out moisture and thus protecting surfaces from fungus, warping, splitting or decay. Made in nine colors.

## BARNHIDE •

A super Barn Paint — that dries uniformly over all weathered surfaces and over old dried out paint. Has distinctive bright red color and excellent body.

## PITTSBURGH BARN AND ROOF PAINT •

For General Exterior Painting where a good durable paint is required at a low cost. A durable paint, made of Pure Red Wing Linseed Oil and properly selected pigment.



## WATERSPAR ENAMEL •

The ideal finish for renewing woodwork, furniture and things about the home. Easy to use, dries in four hours. 24 beautiful tones that harmonize with Wallhide colors.

## WATERSPAR QUICK DRYING COLORED VARNISHES •

Waterspar Colored Varnishes are semi-transparent, designed to stain and varnish in one operation, thus saving time and labor. Intended for general interior use and suitable for renewing old surfaces without the inconvenience of removing the old finish.

## PLASCO UTILITY ENAMEL •

Produces a tough, high gloss, durable finish. Ideal for use when cost is a factor.

# SMOOTH AS GLASS

## WATERSPAR VARNISHES •



- No. 100—A clear interior varnish of the fast drying type.
- No. 200—For exterior use—is more durable than the water-proof varnishes previously offered for exterior surfaces.
- No. 300—Extra pale linoleum varnish — made to withstand hard wear and frequent scrubbing.
- No. 400—Quick Drying Floor Varnish — its resistance to abrasion and wear exceeds all former standards.

## WATERSPAR FLOOR WAXES •

These wonderful waxes come in three styles — Paste Wax, Liquid and Self-Polishing. Make floors gleam with a minimum of effort. No housewife should be without a supply.

## BANZAI • Quick Drying

Furnished in Gloss White Enamel, Eggshell White Enamel, and Double Cover Undercoater — for interior or exterior finishing. Banzai products possess individuality and distinction seldom approached by others.

## PITCAIRN WOOD STAINS •

For use in staining wood, tinting fillers, and coloring varnishes for interior use. Equally effective on hard or soft woods. Pitcairn Wood Stains penetrate open or closed grain woods. Suitable for use on all interior wood surfaces. All Colors mix readily with varnish, except 74-16 Silver Gray, which is an acid stain.

## PITCAIRN AGED VARNISHES •



In the "Balanced" Line of Pitcairn Aged Varnishes there is a quality product to meet every varnish requirement. While some special quality may have been emphasized in certain varnishes to meet special needs, it has not been at the expense of other properties which are essential to quality results in application and service. The completeness and conciseness of the "Balanced" Line will be apparent from the listing of the individual products:

- 1. Marine Spar
- 2. Compo Drier
- 3. Finishing Spar
- 4. Master Painters' Spar
- 5. Satin Finish
- 6. Floor Spar
- 7. Cabinet Rubbing and Polishing Spar
- 8. Pure Batavia Damar
- 9. Church Pew and Seat
- 10. Utility Spar
- 11. Dull Finish
- 12. Gym Spar



## GOLD STRIPE BRUSHES •

The brush is as important as the paint or varnish. For results you will be proud to use Gold Stripe Brushes. Top quality bristles vulcanized in rubber — every bristle locked in place in vise-like grip. Metal ferrules are riveted, not nailed — to defy stress and strain. Hardwood handles designed to preserve perfect balance of the brush. A brush for every type of job will be found in the Gold Stripe Line.

## PITTSBURGH CLEAN-UP AIDS •

Include every preparation necessary to clean, patch and prepare surfaces for painting. Paint Cleaner, Patching Plaster, Crack Filler, Brush Cleaner, Floor Cleaner, Saponio Basic Cleaner.



**PITTSBURGH PAINTS**

*Smooth as Glass*